EXPONA

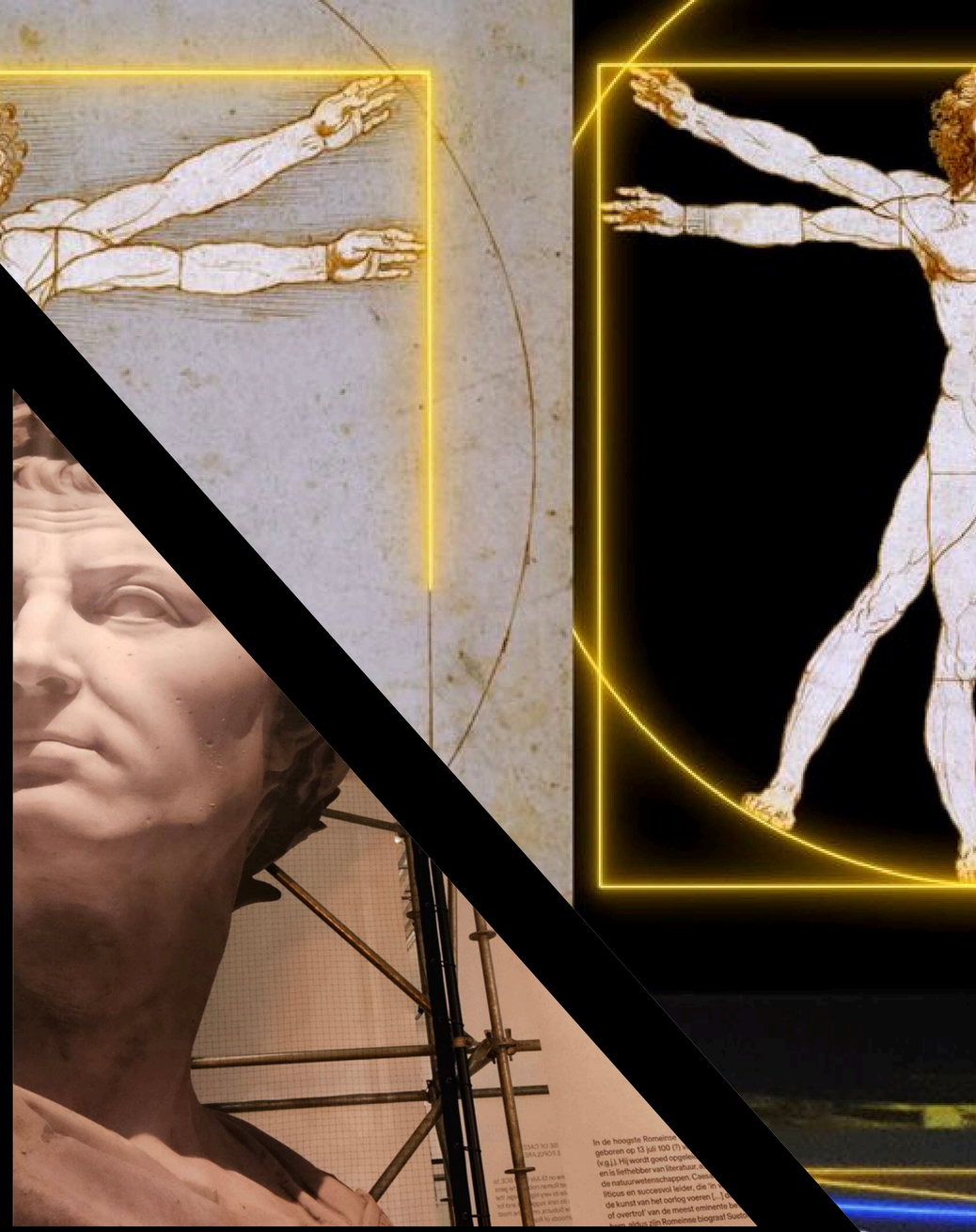
COMPANY PRESENTATION

museum exhibition network

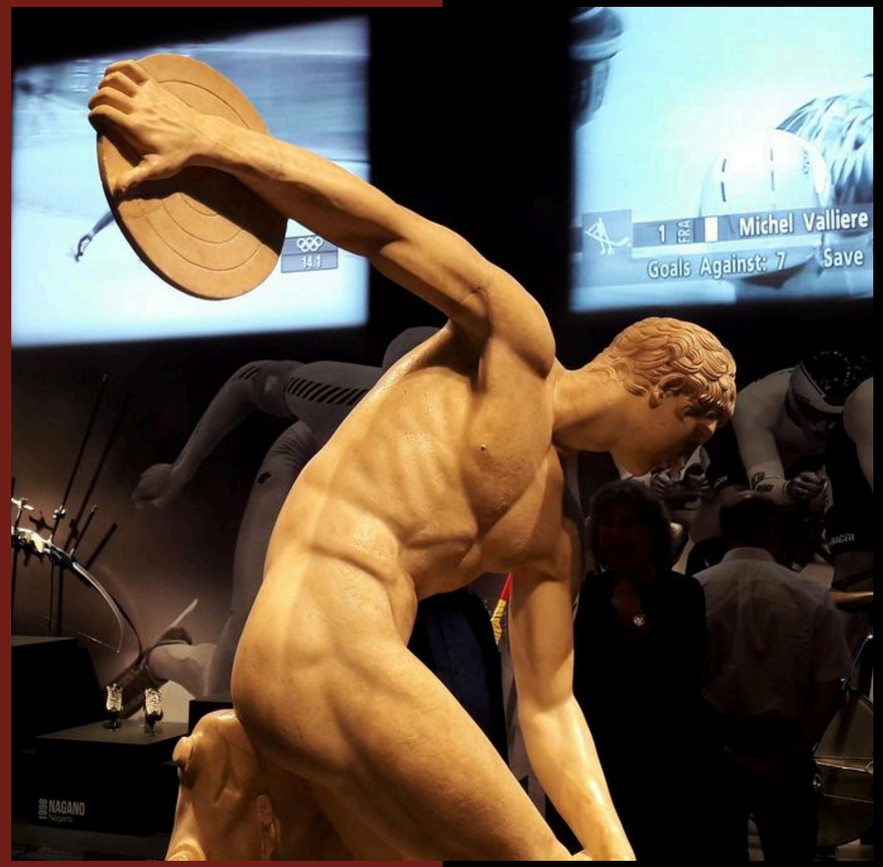
expona

PROFILE

Touring Exhibition Network



EXPONA



WELCOME TO OUR WORLD OF EXHIBITIONS

At Expona, we believe exhibitions have the power to inspire, connect and transform.
For over 20 years, we've partnered with museums around the world to create and bring meaningful cultural stories to life — through creativity, trust and genuine passion for what we do.

Together with Museums, we turn ideas into experiences and collections into unforgettable journeys for audiences everywhere.



ABOUT US

Bringing Exhibitions To Life

For over 20 years, we have been dedicated to developing and touring engaging exhibitions in close collaboration with museums and cultural institutions worldwide. We connect stories, collections and audiences – creating meaningful cultural experiences that inspire curiosity, dialogue and wonder.

Working across art, archaeology, cultural history, fashion and pop culture, we combine curatorial expertise, international networks, and professional project management to deliver exhibitions that are conceptually strong, visually powerful and successful in terms of numbers.

Expona stands for quality, trust, collaboration, and passion for museums — bringing global exhibitions to life, together.

ICOM

We are a Member of ICOM and ICOM EXHIBITIONS.

ICOM
ICOM Exhibitions

EXPONA



INTRODUCTION FROM OUR CEO

For me, exhibitions are more than projects — they are living spaces where stories, objects, and people meet. When I founded Expona over 20 years ago, the goal was simple: to work closely with museums to create exhibitions that are meaningful, sustainable, and engaging for diverse audiences.

Thanks to my career as Director of the Ötzi Museum in Bolzano, Italy, I view exhibitions from a museum management perspective.

Every exhibition we develop is built on trust, dialogue, and a deep respect for cultural heritage. It is this collaborative spirit that continues to guide Expona today.

— Alex Susanna Ph.D.
Founder & CEO, Expona Exhibitions

EXPONA

OUR HISTORY

Our timeline highlights key milestones that reflect our journey, partnerships, and passion.

2005

Founding of Expona

Expona was founded to be a Touring Exhibition Network for Museums

2008

International Recognition

Expona became a member of ICOM and ICOM EXHIBITIONS having a active role at ICOM EXHIBITIONS including board membership and representation of Italy in the international committee.

2022

100 Exhibitions Worldwide

Expona reached a major milestone: the delivery of more than 100 exhibitions across 4 continents in close partnership with museums and cultural institutions.

2025

20 Years of Expona

Expona celebrates 20 years of creating, touring and managing exhibitions worldwide — two decades of exhibitions developed with museums and for museums.



EXPONA

OUR MISSION

01. We create and tour exhibitions together with Museums and Cultural Venues

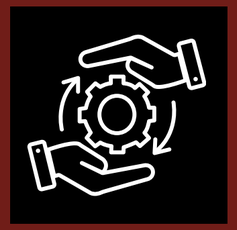
02. We help Museums and Cultural Venues to increase visibility and revenues through touring exhibitions

03. We support Museums in touring their exhibitions and collections



EXPONA

OUR SERVICE



WE DEVELOP

We conceptualize and curate exhibitions in close collaboration with museums, ensuring strong storytelling, academic integrity, and engaging visitor experiences.



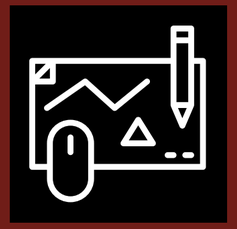
WE SHIP

From logistics planning to fine-art transport, we coordinate safe, professional, and fully insured international exhibition shipments worldwide.



WE MANAGE

We take care of contracts, schedules, lenders, budgets, and day-to-day coordination – providing full project management from idea to opening.



WE DESIGN

We create visually compelling exhibition layouts, graphics and visitor flows that enhance interpretation, accessibility, and emotional impact.

EXPONA

OUR PORTOFOLIO

ARCHAEOLOGY

Based in Italy, Archaeology is a part of our natural DNA.

These exhibitions translate scientific research and historical discoveries into engaging visitor experiences. From ancient civilizations and ritual practices to everyday life in the past, our exhibitions combine original artifacts, immersive scenography, and accessible storytelling to connect archaeology with contemporary audiences.

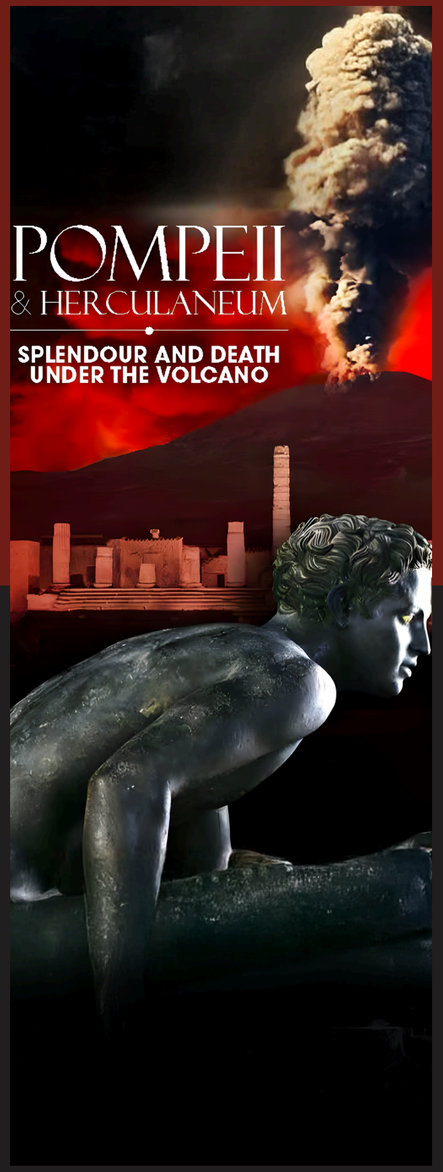
OUR EXHIBITIONS:

* Gladiators - Heroes of the Colosseum
* Life and Death in Ancient Egypt
* Pompeii - Under the Volcano
* Etruscans - Rising to Rome









EXPONA

OUR PORTOFOLIO

ART

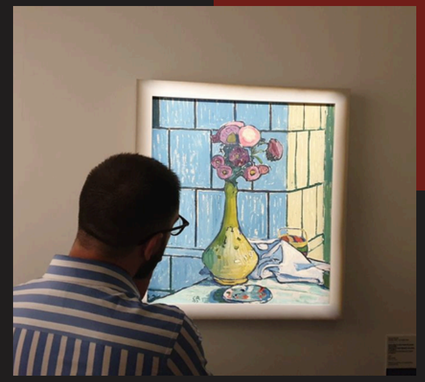
Our art exhibitions explore creativity across different periods and movements.

These exhibition are highlighting artistic innovation, cultural context, and individual expression. We collaborate closely with Museums, private collections, foundations and curators to present art in a way that is both intellectually rigorous visually compelling, and accessible to diverse audiences.

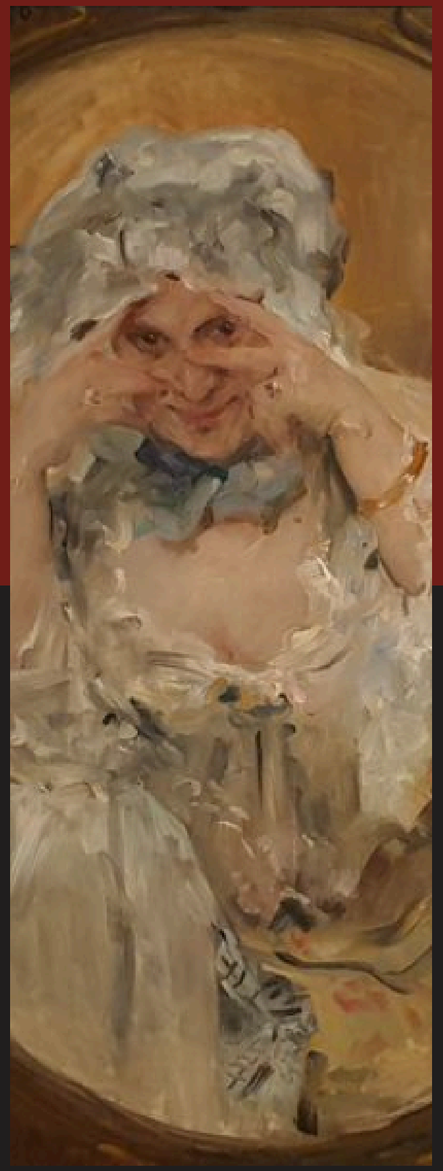
OUR EXHIBITIONS

* The other Picasso - Back to the Origin
* German Impressionism
* Swiss Expressionism
* Hipgnosis - Pink Floyd, Led Zeppelin, Paul McCartney et al.









EXPONA

OUR PORTOFOLIO

CULTURAL HISTORY

These exhibitions tell human stories.

All about identity, society, belief systems, and social change — through objects, narratives and multimedia. By linking the past with the present, we create exhibitions that resonate emotionally and intellectually with visitors of all ages.

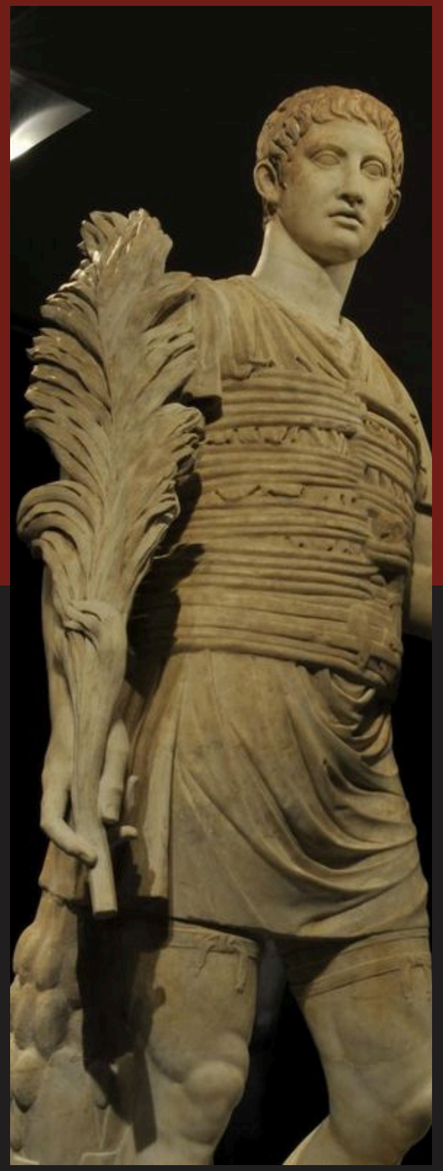
OUR EXHIBITIONS

* Venice - Queen of the Sea
* Sport - From Ancient to Modern Times
* Marco Polo - Il Milione
* Julius Caesar - Triumph and Death









OUR PORTOFOLIO

FASHION & DESIGN

Expona’s fashion and design exhibitions explore clothing and fashion objects as cultural statements.

From haute couture to everyday design, these exhibitions examine craftsmanship, material innovation, identity, sustainability, and social change. Fashion is presented not only as aesthetics, but as a powerful mirror of its time.

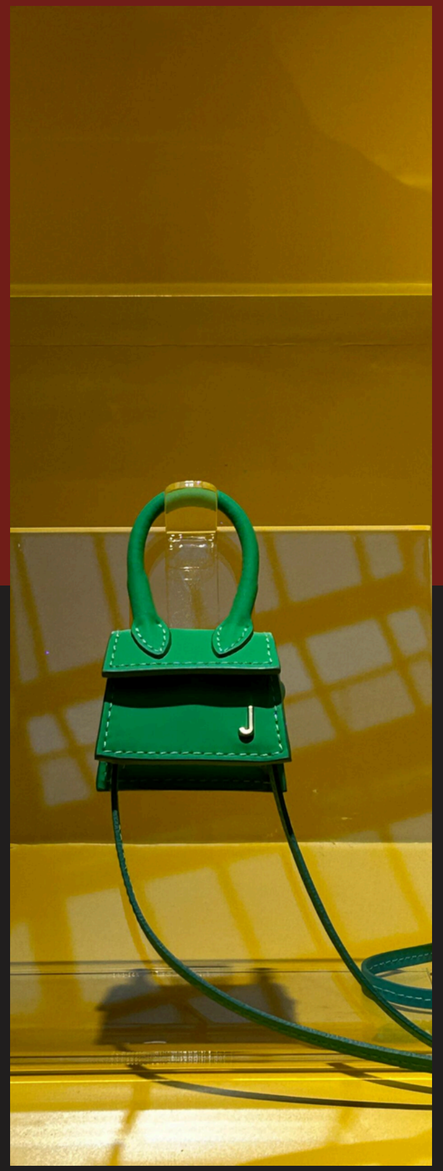
OUR EXHIBITIONS

* Carry Me - 100 Years of Handbags
* Oceanista - Fashion & the Sea
* Gianni Versace Retrospective
* Moda Italiana









EXPONA

OUR PORTOFOLIO

POP CULTURE

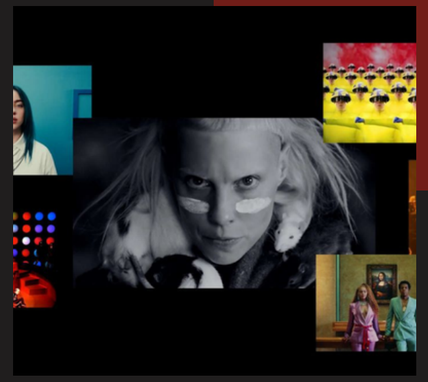
Exploring icons, myths, and phenomena.

Our pop culture exhibitions connect contemporary audiences with comics, film, music, and media. These exhibitions combine scholarly research with playful, interactive elements, creating cross-generational experiences that bridge education and entertainment.

OUR EXHIBITIONS

* The Myth of Superheroes
* The World of Music Video
* Football - The Passion for the World Cup
* Icons of Italian Design









QUOTE:

“Telling authentic stories through real objects”

-@expona.net



EXPONA

CONTACT US

We’d be happy to hear from you! Let’s start a conversation and shape future exhibitions together.

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